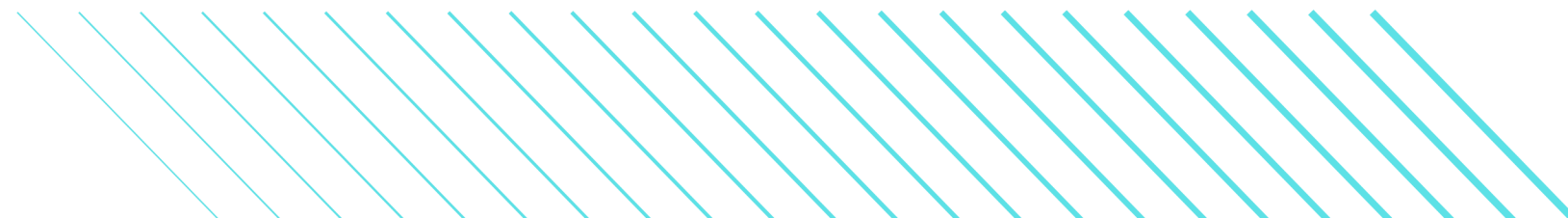
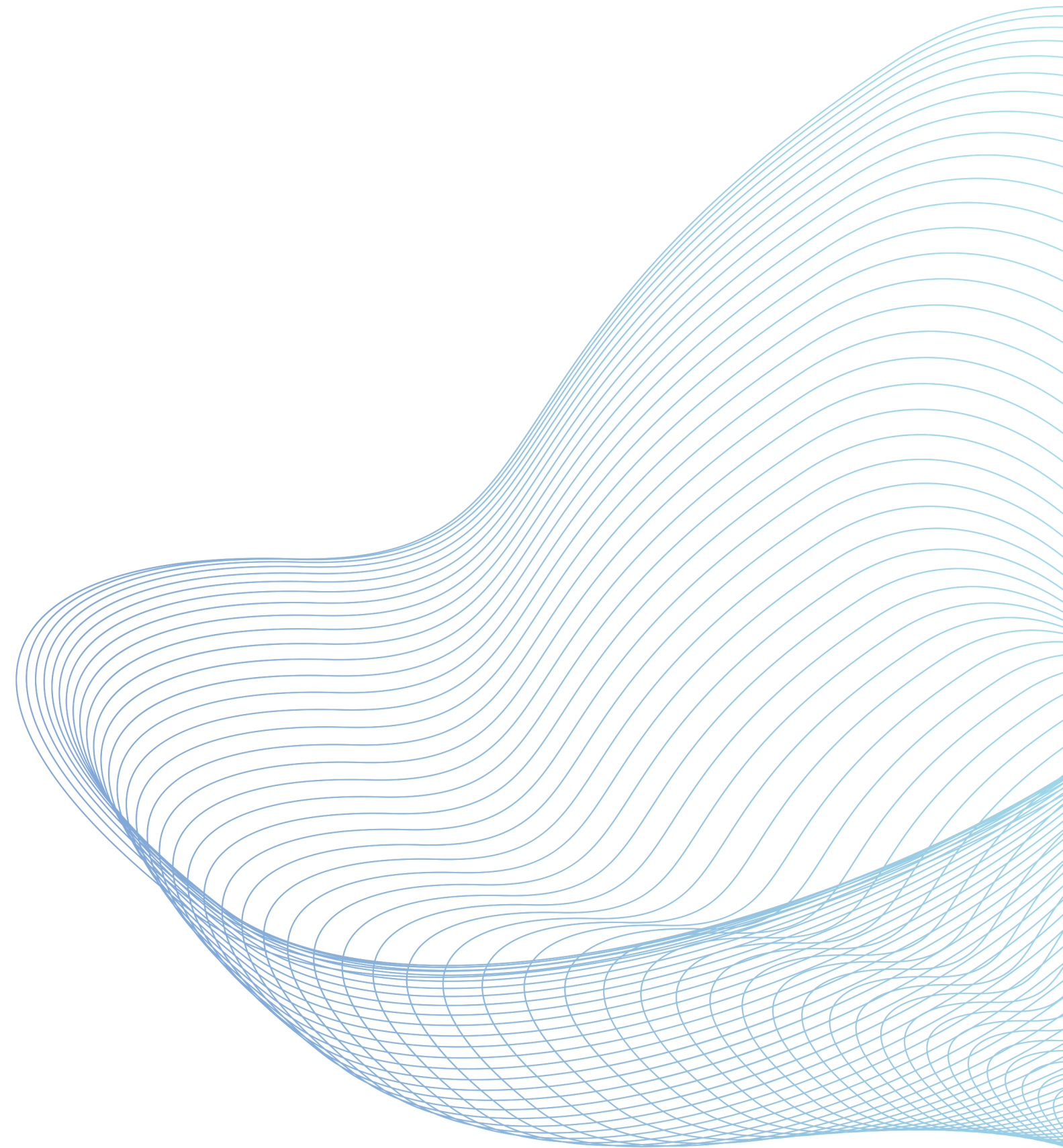


# WESTERN TECHNOLOGY INVESTMENT CASE





# INFORMATION

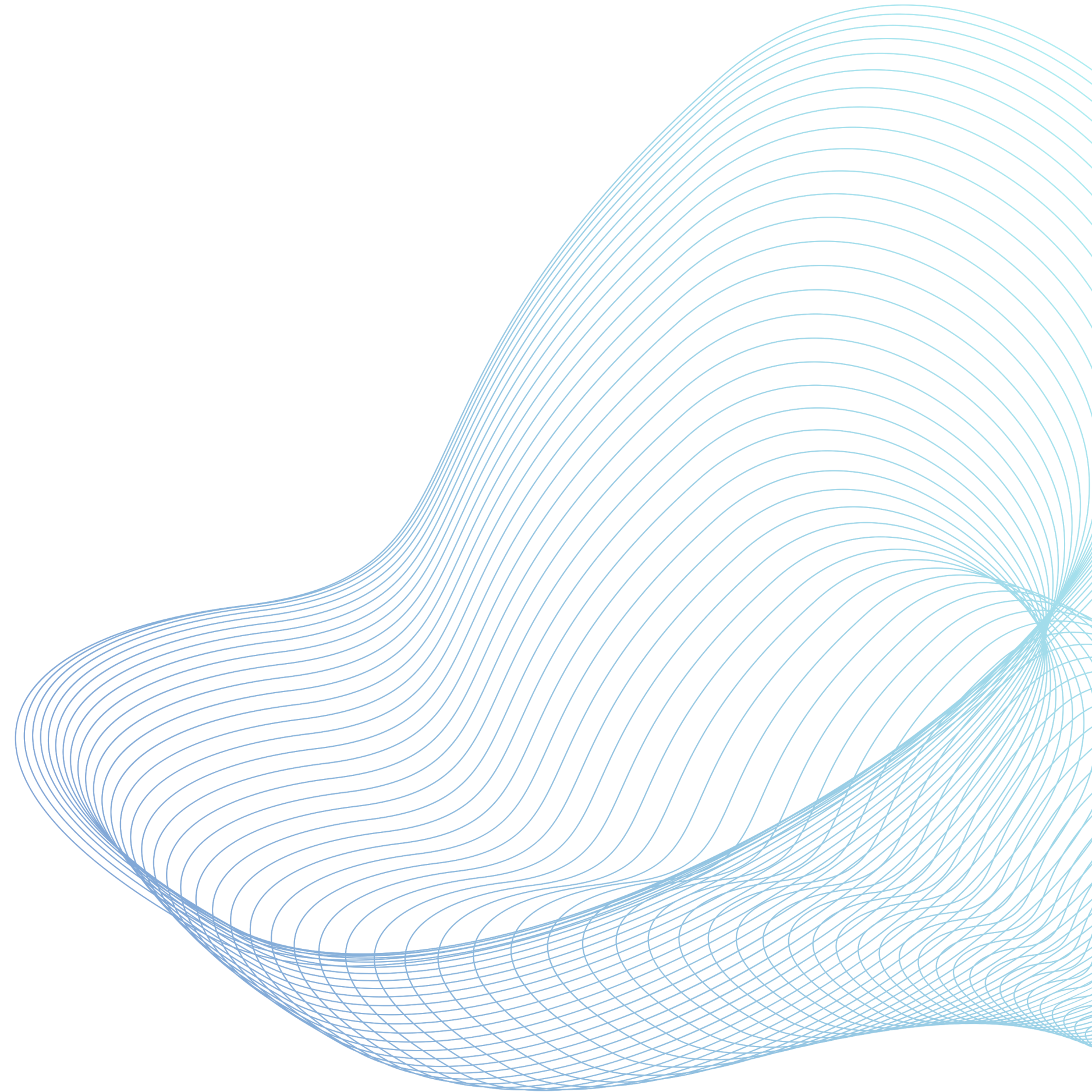
Next, WTI stands for Western Technology Investment, which is now a very significant venture debt provider that is essential to the technology firm financing markets. The “western technology investment” case focuses on the investment approaches of the firm, early-stage entrepreneurship, and surrounding issues.





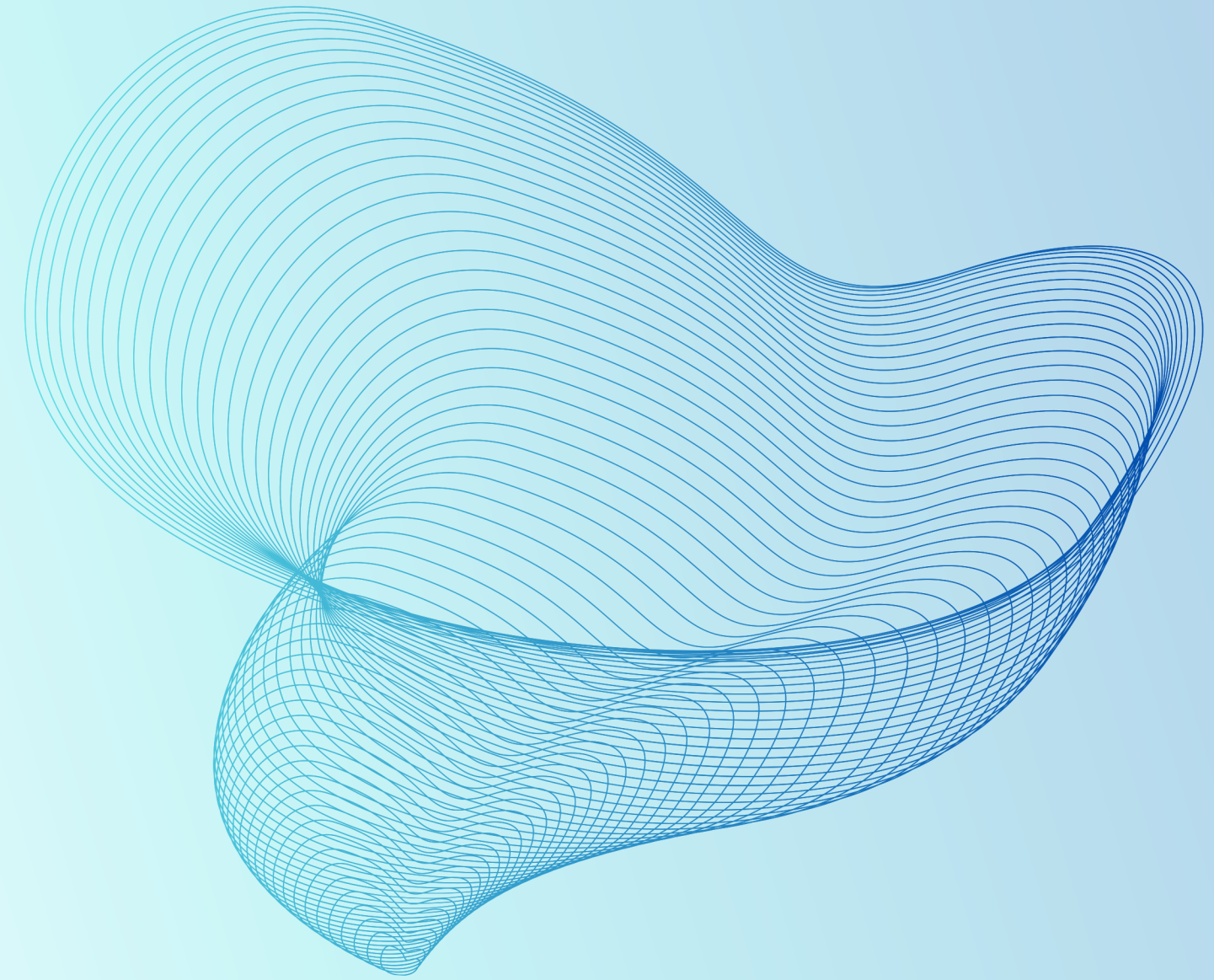
# UNDERSTANDING VENTURE DEBT

Venture debt is a funding instrument that is offered to young innovative start-ups, normally alongside with venture capital. Venture debt however does not take equity stakes and offers funding to companies for their working capital requirements, to expand, to fund their serial A rounds, or for any other specific requirement that they may have. Being one of the prominent actors in this area, WTI provides not only the funding but also the direction to its protégés.



# CASE ANALYSIS AND RECOMMENDATIONS

The “Western Technology Investment” case shows how venture debt financing plays a helpful role in promoting innovation. Thus, as applied by WTI, venture debt shows how startups can use it to scale with minimal risk as long as it is managed and backed-up by adequate strategies. For WTI, it is suggested that the company must continue to enhance the due diligence procedures for the startup companies and strengthen the relations with the startups as well as with the co-investors to perpetuate the competitive advantage.





# CANCLUSION

The firm of Western Technology Investment is one of the main players in the emanation funding mechanism among startups. Through such services as flexible and strategic funding, WTI contributes to the development of technology-driven businesses. The case established the idea that both theory and practice of the venture debt financing involving startups' investors and the firms themselves require pragmatic and well-considered balance managing risks and providing strategies.



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