

## The Concept of Institutional Entrepreneurship and Transformational Leadership in Project Success



When it comes to <u>project success</u>, the institutional entrepreneurship and transformational leadership are two crucial concepts. Proactivity, innovation and a visionary approach characterise them because modern environments can hardly be managed without proper strategies and useful visions. In this article, the concepts discussed above are analyzed related to the field of project management and key insights derived from any of the cases attached to the casesolutions. com.

## **Institutional Entrepreneurship**

Institutional entrepreneurship can be defined as anything that involves the work of individuals and collections of people in the formal production of new or radically altered institutions and/or in the preservation of existing institutions. The definition of institutional entrepreneurs in the field of project management refers to persons who disrupt the traditional ways of doing things and look for opportunities to foster change to enhance the delivery system. They are very useful in detecting institutional voids, cultivating culture of improvement, as well as in synchronizing projects' aim with the general organizational goal.

## **Case Solution Insights**

A brief analysis of the case solution at the website thecasesolutions. com also expounds on the duality of institutional entrepreneurship and transformational leadership in the attainment of the project. It illustrates for the reader that when leaders apply these concepts, they are able to work through difficulties, engage resources and achieve real systemic changes in the scope of projects. Therefore, the case emphasize on strategic vision, stake holders, and the capability to cultivate status of innovation and incessantneness.

## CONCLUSION

Some of the findings present in this paper include the critical role of institutional entrepreneurship and transformational leadership in the delivery of complex projects. Using these concepts increases one's skill to delivery change, manage project innovations and realize sustainable project management success. The recommendations mentioned in the case solution in the website of thecasesolutions. The advice that com provides to leaders helps in establishing a good foundation for leaders who want to perform well in project management.



This is just a sample partial case solution.

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Resource: Visit <a href="mailto:thecasesolutions.com">thecasesolutions.com</a> for detailed analysis and more case studies.