SUSAN GRIFFIN: FORMULATION OF A LONG-TERM INVESTMENTSTRATEGY

INTRODUCTION

The "Susan Griffin: "The long-run financial plan of a business and the prescription involved in the 'Formulation of a Long-Term Investment Strategy' case" can be downloaded from the casesolutions. com discusses all the peculiarities of constructing the efficient investment strategy. This case gives a systemic review of the factors that are taken into consideration In developing long-term investment Strategy coupled to the needs of a given individual investor or property and the overall condition of the market.

UNDERSTANDING THE INVESTMENT LANDSCAPE

In the case, Susan Griffin is challenged with the responsibility of making a long term investment plan especially when operating in an environment that is hormonal volatile. The world of investment is made of different kinds of assets which are categorized by their risk/reward ratios. Griffin's advantage is the need to manage all these aspects in a way that would help her to set the right investment options portfolio as per her goals and band of risk.

STRATEGIC ASSET ALLOCATION

Another important factor in the performance of Griffin's investment strategy is the issue of proper asset positioning. This case is a good example of how one has to be very cautious when it comes to allocation of projects or investments and periodically adjust the portfolio back to its target risk/return. This involves evaluating the market to check whether it supports emissions or not, and changing the portfolio as a result of its model's economic forces.

CONCLUSION

The "Susan Griffin: "The Corporate Dilemma: Formulation of a Long-Term Investment Strategy" case solution from the casesolutions. read com offers rather useful tips for understanding the mere fact of creating your own goal-specific investment plan. When it comes to fiscal objectives, evaluating risks, diversifying the portfolio, and proper investing, one formulates a strong long-term investment plan that does not fail for years. It thus acts as a handy reference to those who want to make it in the complex field of investments in order to fulfill their goals.

RECOMMENDATION

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.

Resource: Visit <u>thecasesolutions.com</u> for detailed analysis and more case studies.