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Shouldice Hospital Ltd. (Abridged)

Introduction

Shouldice Hospital Ltd. specializes in external hernia repair and is situated in Toronto, Canada; the company has gained a reputation of a leader among similar businesses owing to the presented concept and high number of successful operations performed. The technique the hospital uses called the “Shouldice Method,” is a laparoscopic mesh surgery which was created by Dr. Earle Shouldice during the Second World War. The recurrences have been substantially reduced using this method when compared to routine methods of hernia repair operations.

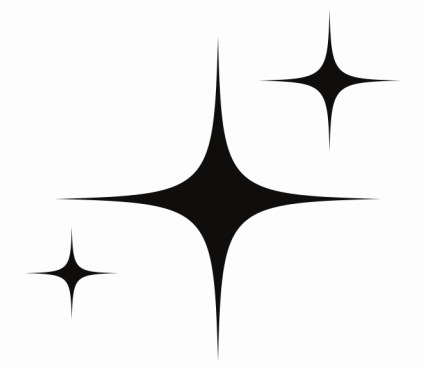
Shouldice Hospital

Shouldice Hospital enjoys a very efficient status which can be explained by the excellence of the organizational process the hospital uses in order to admit, treat, and discharge patients. The physical arrangement of the hospital and the administration's scheduling system for operations are organized in a way that addresses patient waiting time, enabling the maximum daily operations. The patients are often admitted the day before the operation, operated the next day and are discharged within the next couple of days. Such a fast work not only increases the satisfaction level of the patients, but also helps the hospital to address a greater number of people.

Challenges and Recommendations



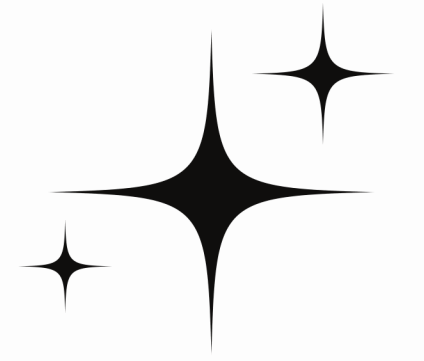
However, Shouldice Hospital has the following challenges; There is one main weakness: this company may face certain capacity problems in the future because of the constantly increasing popularity of its services. To this, the hospital may have to consider increasing space or the option of satellite clinics in order to accommodate the inflow of patients. Also, there is a need for Shouldice to undertake some marketing plans as well as hook up with some strategic health partners through marketing in order to expand its patient outreach from a larger area.



Conclusion

It will be important to identify a closely knit, specialized hospital system that could be benchmarked for ideas on operation and management; Shouldice Hospital Ltd. is such an exemplary healthcare firm. Shouldice can ensure it follows the right growth strategies that would enable it produce the right capacity and satisfy the demands of the numerous patients seeking hernia repair surgery.

Resource



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