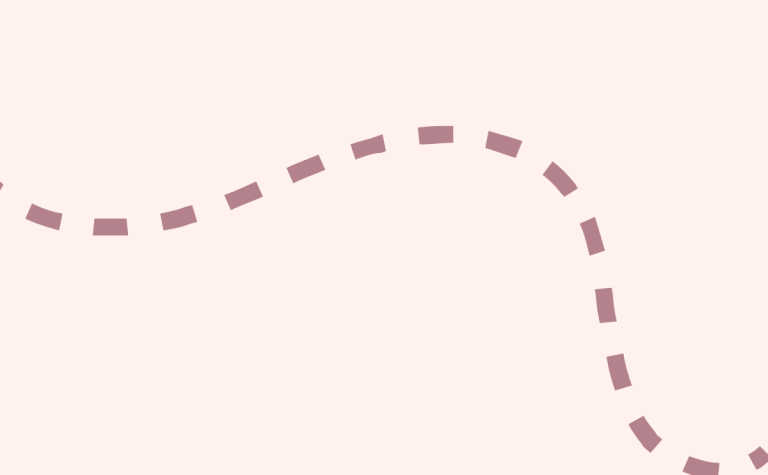




TheCaseSolutions.com

Number 1 in case studies solutions



EYEWITNESS SURVEILLANCE II



INTRODUCTION



The analysis of the “Eyewitness Surveillance II” case presents an extensive discussion on a company in the context of the security and surveillance industry. The issues that characterise Eyewitness Surveillance’s strategic management as it relates to its business include, strategic management decisions, operational issues and growth prospects of Eyewitness Surveillance. It is to specify the company’s positioning strategy in the market context, identify its competitors and determine the measures that will enable it to maintain the competitive advantage.





MARKET POSITIONING

Over the years the firm has specialized in the provision of security solutions through efficient and enhanced surveillance technology. The products of the company are used in varieties of local clients such as auto dealers, construction areas, and commercial buildings. Thus, being focused on creating and applying complex technologies and offering high-quality services, Eyewitness Surveillance have taken its place on the market.

GROWTH OPPORTUNITIES

Eyewitness Surveillance is currently at a growth stage and has a number of opportunities in emergent view. Some of the opportunities for development include penetrating untouched markets, entering into new partnership relations, and improving service provision with the help of big data. The case solution therefore encourages an active management of the opportunities so as to further the company's progress.



CONCLUSION

The case solution of Eyewitness Surveillance II is very insightful to understand the strategic and operational level of a competitive security and surveillance firm. Thus, understanding the key factors that define market positioning, competitors, strategies and decisions made in the field, operational issues and opportunities for growth, Eyewitness Surveillance will be able to overcome the challenges of the industry and reach long term success.



RECOMMENDATION

**THIS IS JUST A SAMPLE PARTIAL
CASE SOLUTION. PLEASE PLACE
THE ORDER ON THE WEBSITE TO
ORDER YOUR OWN ORIGINALLY DONE
CASE SOLUTION.**

**RESOURCE: VISIT
[THECASESOLUTIONS.COM](https://thecasesolutions.com) FOR
DETAILED ANALYSIS AND MORE
CASE STUDIES.**