

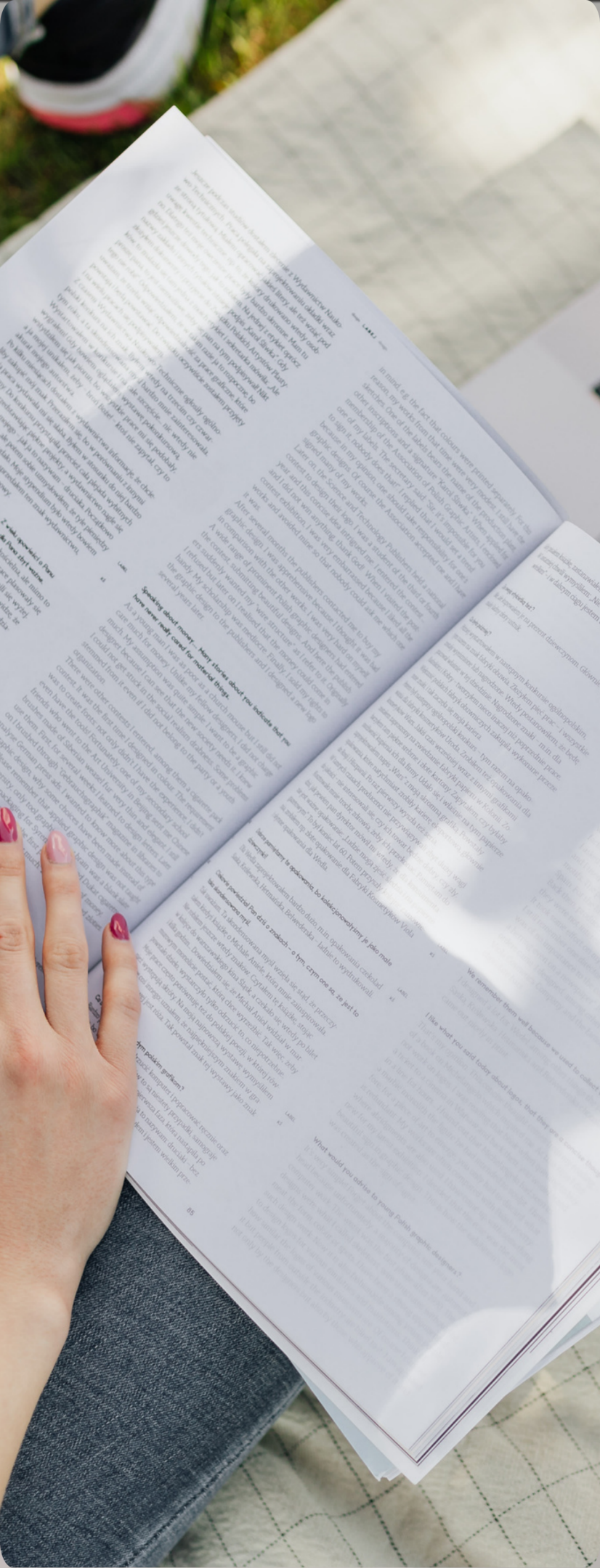


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# TITLE: UNDERSTANDING THE IMPACT OF NAFTA ON TRADE AND BUSINESS STRATEGIES





# INTRODUCTION

NAFTA has been a core engine of trade and economic plans in North America given the date it commenced in 1994. The case titled “Understanding the Impact of NAFTA on Trade and Business Strategies” developed at The Case Solutions offer insights on how the NAFTA impacted trade relationships as well as the business tactics throughout United States of America, Canada, and Mexico. The following is a breakdown of major points from the case to show how NAFTA affects international trade and doing business:



# TRADE GROWTH AND MARKET ACCESS

NAFTA was primarily aimed at dismantling trade barriers that existed between the three member nations with the general aim of increasing the volumes of trade and liberalizing the markets. The case establishes that NAFTA immensely increased trade between the U. S., Canada, and Mexico and development of auto, agriculture, and production sector.



# ECONOMIC AND SOCIAL IMPLICATIONS

The case also focuses on the other impacts of NAFTA economically and socially. Thus, the dollar aggregated contributed to the emergence of new sectors in the economy of the United States, new workplaces, and jobs while at the same time provoked the process of job replacements and damage to some parts of economy. By broke-down of these outcomes, one can examine the entire spectrum of NAFTA impact while providing direction for future trade talks as well as new business planning.



# CONCLUSION

NAFTA thus has the most serious impact on trade flows and business approaches in the region. The ideas presented in the analyses of the case “Understanding the Impact of NAFTA on Trade and Business Strategies” help readers gain useful lessons for interpreting the trade agreements and maximizing the business approaches within a competitive and rapidly changing environment.



# RESOURCE

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