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# THE JENNER SITUATION

# INTRODUCTION

**The case entails a detailed description and discussion of the issues affecting Jenner Industries which forms the basis of the Jenner Situation case. Altogether, this case solution in The Case Solutions provides important information about how Jenner Industries can manage its prevailing troubles and create a successful prospect.**

# **BACKGROUND AND CHALLENGES**

**Thus, the problem of market share reduction and its consequences such as decreased organizational performance, operation problems, and demotivated employees are the challenges that face Jenner Industries, the company that is recognized as one of leaders in its field. The company has been to a large extent been regressed by either internal blunders or by outside market forces. It applies these problems to the case under discussion, pointing out the need for the strategic analysis.**

# **STRATEGIC RECOMMENDATIONS**

**Operational Efficiency Improvement: The first one is to talk about the optimization of the processes taking place in a company. This includes undertaking lean manufacturing practices, and better supply chain management to help cut on costs and increase on productions**

# CONCLUSION

**Thus, the solution to the Jenner Situation case reveals the strategic plan on how the Jenner Industries can overcome the current challenges to get to the next level. Thus, by leaning towards the increased operational efficiency, market positioning, employee engagement, and the use of technologies, the company will be able to refresh the strategy and gain a stronger position in the market.**

# RECOMMENDATION

**This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.**

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