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# TECHNOLOGY PLUS CASE



# *Introduction*

**The Technology Plus Case offers a detailed analysis of a firm's management of the technological issues and trends in an ever-changing technological environment. The areas highlighted highlight the aspects that must be managed by Technology Plus for purposes of advancing strategically. They regard innovation, operations, market outlook, and leadership in a different way as the case maybe.**



# *Problem Identification*

**The main issue that goes around Technology Plus involves understanding the trends and being in a position to face the vagaries of change that come with the nature of technology specially in the light of the digital age. One of the management issues emanates from the inability of the company to adapt to new technologies like cloud computing and artificial intelligence in handling its unique business without compromising its regular business functionality.**





# *Analysis of Key Issues*

**Upon further examination of the firm's main operations and limitations, it is clear that Technology Plus cannot support its operations with appropriate modern technology, lacks investments in updating its technology. In addition, the skills are also lacking within the workforce and those employees are not able to use sophisticated tools to increase productivity.**

# *Conclusion*

**Thus, by adopting the above-mentioned strategic measures Technology Plus can work for the sustainable long-term development in the constantly growing industry of technology. Solutions offered will assist the company to be more strategic than its competitors and at the same time be more efficient.**



# RESOURCE

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