

SYSTEMATIC LITERATURE REVIEW “SLR” ABOUT “HYBRID ENTREPRENEURSHIP



INTRODUCTION

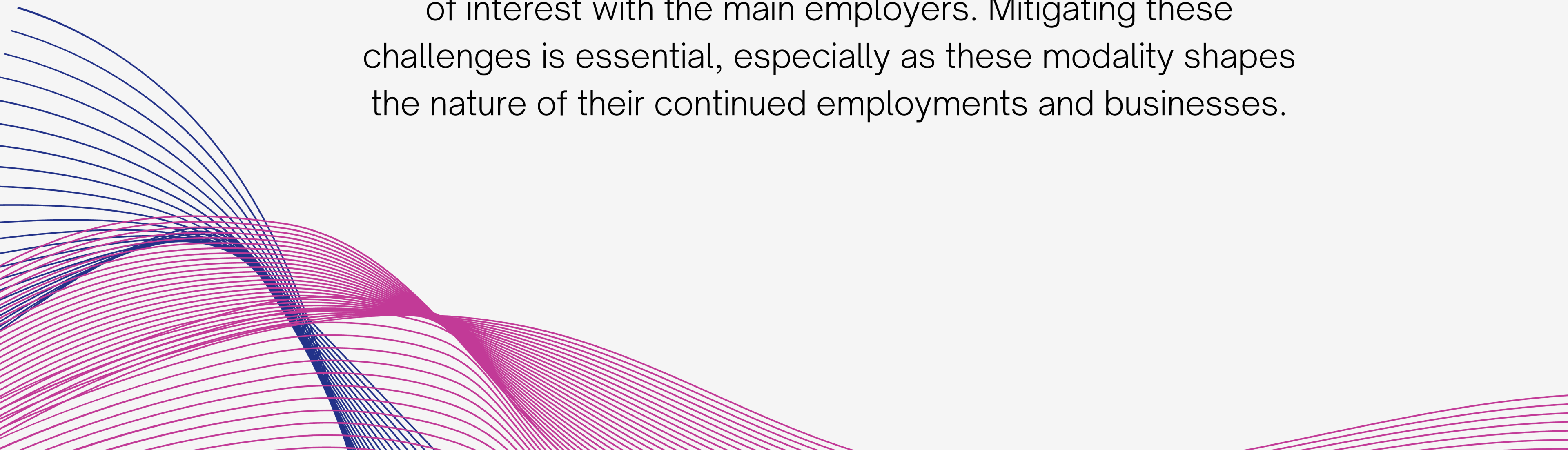
Hybrid entrepreneurship, an idea that is quite recent in the area of business and entrepreneurship, is an area of increasing focus among scholars and businesspeople. This SLR provides an insight into the topic of hybrid entrepreneurship by discussing its different aspects, prospects, and threats that emerged after the publication of the original article. The findings obtained from this paper are useful in elucidating self-employment in relation to paid employment among persons.

DEFINING HYBRID ENTREPRENEURSHIP

The practice of individuals involved in starting and managing new ventures while they are still operationally involved in other organizations is defined as hybrid entrepreneurship. This path means that the individual gets to have a steady pay from their normal job, while at the same time, he gets to test the waters of starting a business. Hybrid entrepreneurship results in two types of entrepreneurs with different perception of job security, the risks and returns attached to business entrepreneurship.

CHALLENGES AND BARRIERS

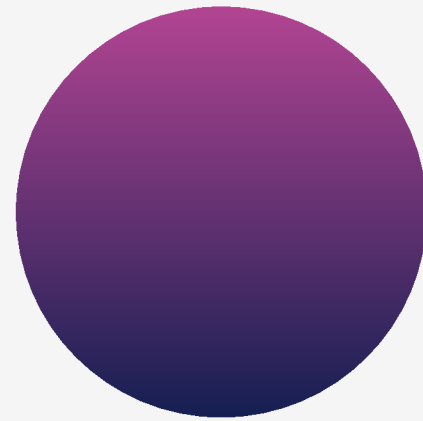
Many hybrid entrepreneurs experience some of the key issues like time and priority conflicts and even clear conflict of interest with the main employers. Mitigating these challenges is essential, especially as these modality shapes the nature of their continued employments and businesses.



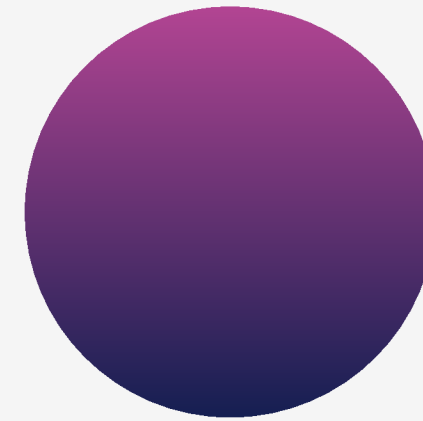
CONCLUSION

From the analysis of the systematic literature review on hybrid entrepreneurship, a complex understanding of the approach that people take while handling two roles at work is derived. With those six research questions, this review offers important implications of the motivations, challenges and benefits of HE for scholarly research on this promising field, as well as for the actual practice.

RESOURCE



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