

Road Building or Road pricing

Introduction

The 'Road Building or Road Pricing' case examines a key decision options where governments and transport planners are likely to find themselves. A collection of new barriers is focused on the choice between growing the road network (road construction) or regulating traffic and affecting the environment through road pricing instruments. This case is most important for understandably the pros and cons and the strategy making in urban planning and policy.



Road Building

Expanding infrastructure through construction of roads is the traditional way of handling a problem of traffic congestion. This solution aims at providing new road infrastructure, expansion of existing infrastructures and improvement of transport systems. Although road construction can have a short term effect of reducing traffic congestion, it results in even more use of cars making traffic congestion and pollution worse in the future.



Strategic Considerations

Generally road construction and road pricing strategies are strategic decision making programs that analyze, several factors such as cost, environmental effects, public receptiveness, and economic sustainability. To some extent, governments have to consider the short-term gains from road construction in relation to the future gains that can stem from road pricing. So there are also such factors as public opinion and political viability as while this approach may work in cutting congestion it may not be well received by the public.

Conclusion

Therefore, the 'Road Building or Road Pricing' is a key lesson on traffic control within cities and shows that decisions can have pros and cons, and there are no simple solutions to traffic problems. Each solution has its advantages and disadvantages, but the idea of road pricing is more thoughtful and less hazardous to the environment in comparison with the future.



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