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MARRIOTT CORP.: RESTRUCTURING



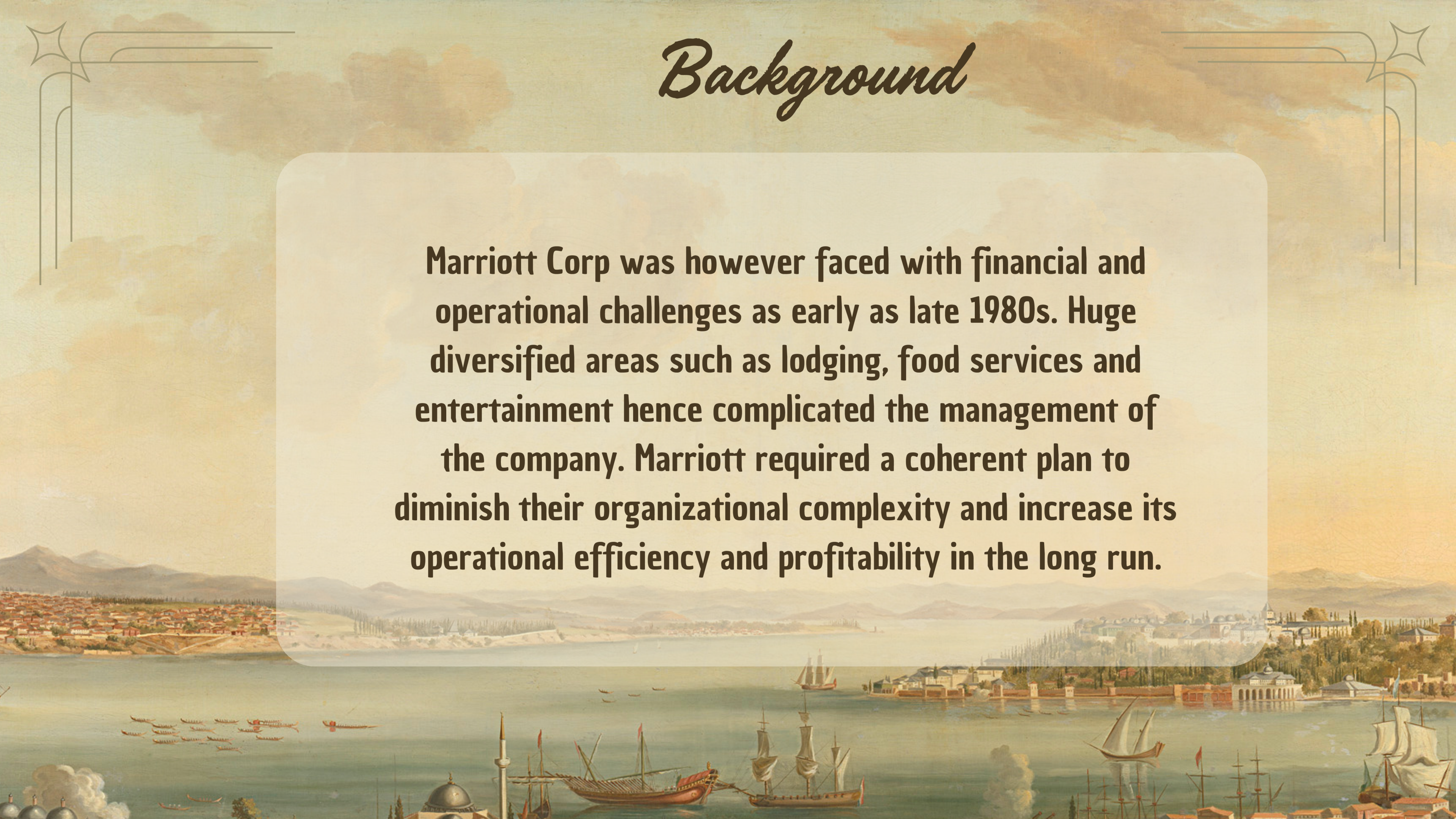
Introduction

The Marriott Corp. restructuring case solution has discussed in details the strategic and operations management changes required to rejuvenate Marriott's business activities. The case is discussed at the web-site TheCaseSolutions.com, the various organization issues facing Marriott and a well articulated method of dealing with the problems.



Background

Marriott Corp was however faced with financial and operational challenges as early as late 1980s. Huge diversified areas such as lodging, food services and entertainment hence complicated the management of the company. Marriott required a coherent plan to diminish their organizational complexity and increase its operational efficiency and profitability in the long run.



Financial Implications

In the financial analysis part of the case, there is clearly the manifestation of the need to embrace restructurings in a bid to strengthen Marriott's position financially. The proposed reforms were intended to release shareholder value by enhancing operations efficiencies and bringing into compliance the managerial incentives with the organisation performance.

Conclusion

The Marriott Corp. restructuring case solution encapsulates a significant stage in the organization's development that called for altering its strategic direction so as to stimulate development. The idea is to use the restructuring experience as well as its analysis to consider the topic from two essential aspects: corporate strategy and operations management. To the students interested in the subject of business restructuring, this case is an illustration of how strategic managerial choices affect firm's dynamics.

RESOURCE

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.

Resource: Visit thecasesolutions.com for detailed analysis and more case studies.