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HUAWEI: HOW CAN WE LEAD THE WAY?



INTRODUCTION

Huawei telecom company is a prime consumer electronics industry in the global market; nevertheless, Huawei has faced a lot of challenges as it continues to expand its markets. The “Huawei: For example, the “How Can We Lead the Way?” case solution provides a strategic evaluation on how Huawei can sustain and build on its advantage in the manner that it is dealing with new challenges and opportunities in the odd industry.

MARKET CHALLENGES AND OPPORTUNITIES

Huawei has had great progress in development over the years characterized by advanced technological features and market penetration. However, there are many obstacles that keeps engaging the firm such as geopolitical risks, trade barriers, and increasing competition from incumbents alongside the new entrants. The following issues, which are explained in the case solution, aim at explaining how they influenced Huawei's strategic directions and its positions in the market.



DIVERSIFICATION OF PRODUCT LINES:

Venturing into other areas other than the core telecom products and services, increasing penetration in to other areas for instance cloud computing and smart devices is helpful in cutting down on over reliance of one or two market segments.

CONCLUSION

The “Huawei: How Can We Lead the Way?” case solution elaborating the strategic alternatives available for the company portrays a clear understanding regarding the issues described in the case. If Huawei deals with its weaknesses and builds on its opportunities, it will be possible for it to achieve more dominance and novelty in the global market.



RESOURCE

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.

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