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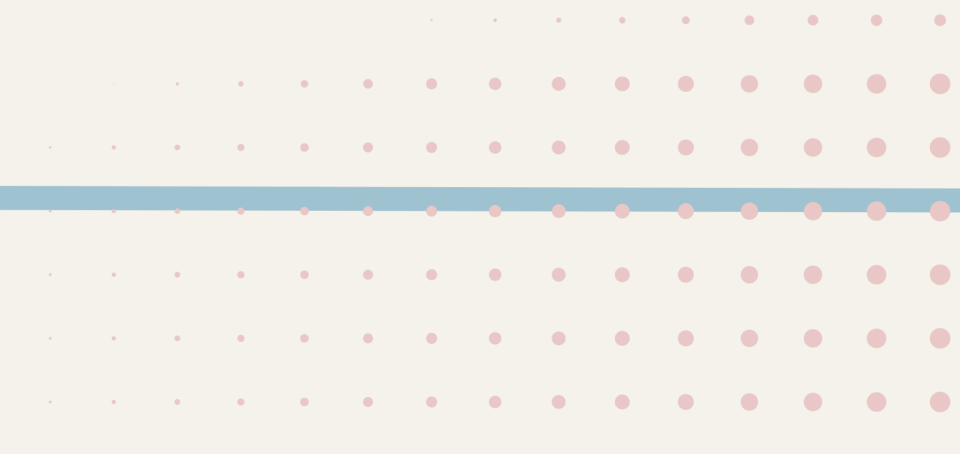
Number 1 in case studies solutions

ASSIGNMENT-HOW PIXAR FOSTERS COLLECTIVE CREATIVITY



INTRODUCTION

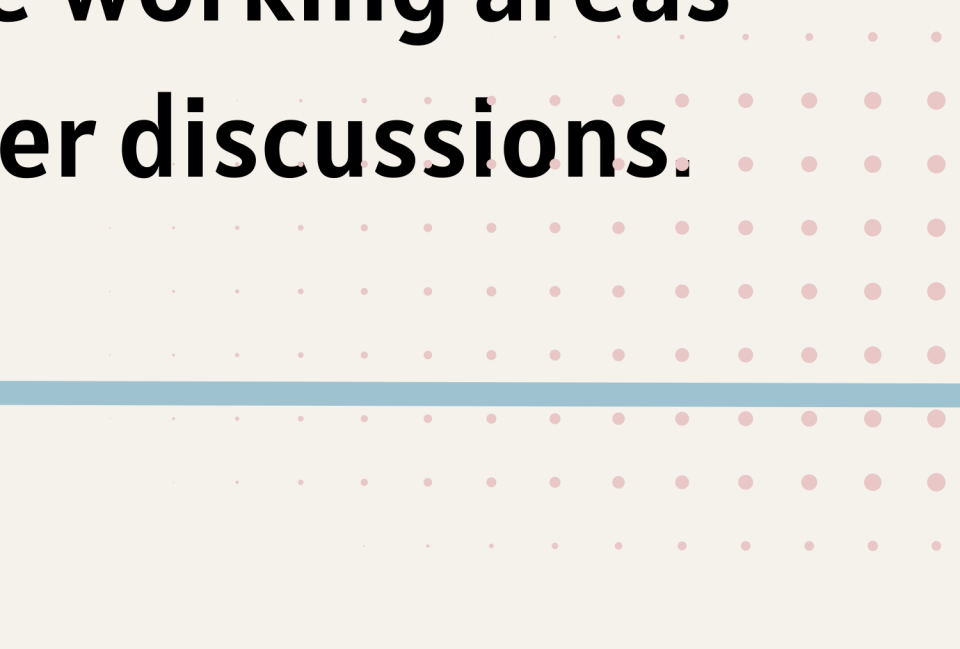
Pixar animation studios has been known for the creation of great animation movies and good movies in general. One of the major causes of such success is the studio's capacity of creating synergy in the company from the side of its employees. This paper aims to explain Pixar's organizational culture and practices that led to the creation of a range of products based on guidelines given in "How Pixar Fosters Collective Creativity" at [TheCaseSolutions.com](https://www.thecasesolutions.com).





EMBRACING A COLLABORATIVE CULTURE

Originally, Pixar equally celebrates individual creativity in a collectivist work place. By fostering an environment that is characterized by openness, the studio ensures that people are free to share as this is supported by the aspect of cross-departmental communication. Such culture of cross-collaboration is enhanced by architectural design of Pixar studio where most of the working areas are interconnected to encourage meetings and further discussions.





ENCOURAGING RISK

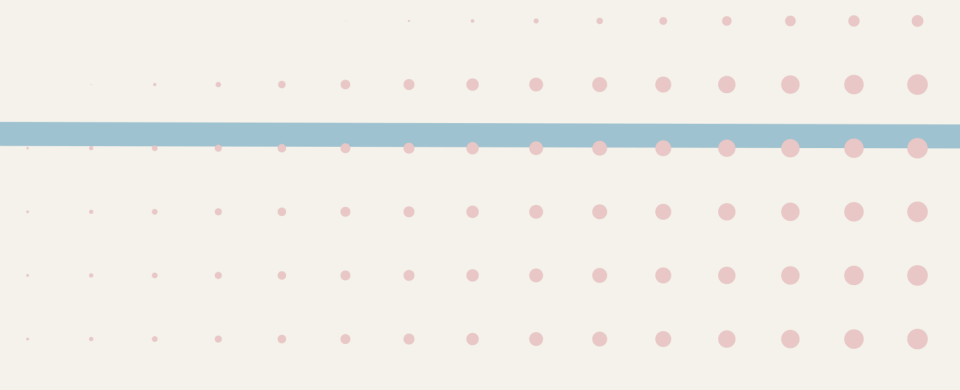
It is necessary to underline that Pixar is known for the culture that promotes taking risks and experimenting. The studio's leadership knows that innovation is often a result of experimentation or establishing new processes and can include if not all, then the majority of failures.





CONCLUSION

Therefore, based on the analysis of the collective creativity at Pixar, one can conclude that effective collaboration, Braintrust, and the company's support for experimentation significantly contributed to this success. These elements foster creativity thus resulting to the improvement of the studio's functioning and success in the field of animation. For further analysis, go to TheCaseSolutions.com.





RECOMMENDATION

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