

# AL LI INDUSTRIAL COMPANY LTD.

# INTRODUCTION

Al LI Industrial Company Ltd., a company operating in the industrial manufacturing industry, was equally experiencing many problems in its operational and strategic management. This case solution which is discussed on the website The Case Solutions throws lights on these issues and gives detailed and strategic analysis of the case.

## CHALLENGES FACED

The main problems that affected Al LI Industrial Company Ltd. were focused on such areas as operational problems and costly production processes as well as the insufficient level of technological equipment. These challenges were already compounded by the increased competition within the market place, therefore it called for all round analysis of the organizational structure and the market place environment.

## STRATEGIC ANALYSIS

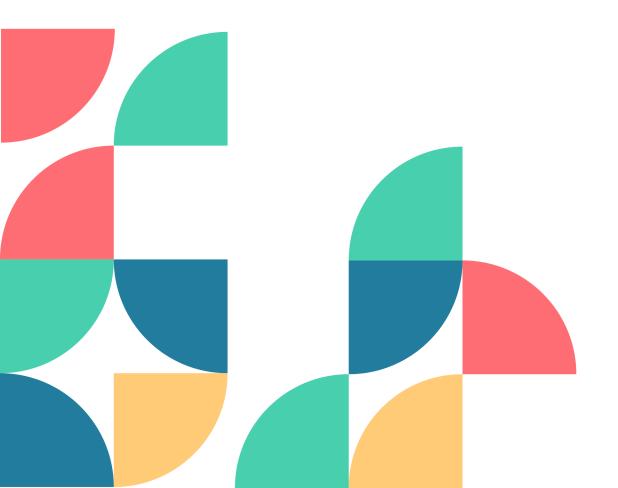
Analytical tools used in the chosen case solution include the assessment of Al LI Industrial's strategic position. It presents the SWOT analysis of the company, which highlight strengths, weaknesses, opportunities and threats of the organisation in influencing the firm's performance. Furthermore, as part of the solution, the value chain for the company's operations is assessed to demonstrate where cuts can be made and the overall productivity enhanced.

#### CONCLUSION

The strategies recommended in the case solution on Al LI Industrial Company Ltd. form a useful approach to analyse the business problems and propose the solutions needed for its improvement. Specifically, it is possible to analyze the general and specific factors that affect the choice of Al LI Industrial, as well as determine its advantages and disadvantages due to operational improvements and strategic changes. To learn more about these solutions, please, visit The Case Solutions' website.

#### RESOURCE

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.



Resource: Visit thecasesolutions.com for detailed analysis and more case studies.