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VIA VERDE

INTRODUCTION

The Via Verde project was an ambitious effort by the Mexican government aimed at solving one of the country's biggest challenges: to help satisfy the need for affordable homes while at the same time supporting sustainability. As innovative as it was, the project aimed at providing green solution toward alleviation of social and economic injustice in housing.

CHALLENGES

The main issues in the Via Verde case most crucial to the project's execution were the competencies between affordability and sustainability. In Mexico, there was mainly a housing deficit, and the people in need were mostly low-income families hence the emphasis on the affordability of the houses.

SOLUTIONS

To overcome these problems in the project the following sustainability measures were inculcated into the design of the building; Green roofs Solar panels Rain water harvesting systems. Such solutions also helped in most of these aspects by lessening the effects of the negative environmental impacts on the housing units while also cutting the future costs of energy and water consumption by residents.

CONCLUSION

The Via Verde project creates proof that constructing affordable housing does not necessarily do so at the cost of the environment. Innovatively, Via Verde has integrated architectural designs with efficient and effective financial management systems to offer an improved and socially and environmentally sensitive model for future housing developments.

RECOMMENDATION

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