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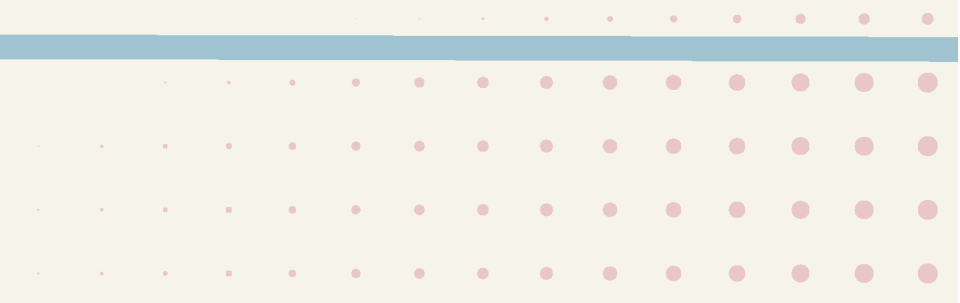
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PESTLE ANALYSIS OF THE UNITED STATES AND IRAQ 1980 TO 2002



INTRODUCTION


PESTLE analysis is therefore a valuable tool for evaluating the politico economic, socio cultural technological legal and environmental factors that underpin various nations at different times of their evolution. The PESTLE analysis of the relationship of the United States and Iraq between 1980 and 2002 shows some very important and inherent features of the changes of the balance of power and the shifts in the military strategies of these two countries.





POLITICAL FACTORS


During the period of the Iran Iraq war in early 1980s relation between U.S and Iraq was shape by the context of the war. The MUSS is true because early on the United States put its support behind Iraq as a way of countering Iran. However, rotating appeared with the collapse of the cold war thus escalating tensions politically.





ECONOMIC FACTORS


In economic aspect, the invasion of Kuwait by Iraq in 1990 affected the flow of oil in international markets which lead to Gulf War by the involvement of the United States. Various economic penalties applied on the Iraqi economy particularly in the 1990s were extremely damaging to the economy and affected most of the communities in Iraq.





CONCLUSION

Analyzing the political, economic, social technological, legal and environmental factors of United States and Iraq from 1980 to 2002 we came to conclusion that PESTLE matrix was rather effective in explaining the conditions and circumstances that defined the relationship between the countries.





RECOMMENDATION

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