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OneBlood and COVID- 19 – Building an Agile Supply Chain

Introduction

The OneBlood case will describe the measures that the organization, the one of the largest non-profit blood donation centers, took to address the disruption of COVID-19 and develop an adaptable supply chain. COVID-19 impacted the health care sector significantly, and OneBlood has to navigate through the challenges to maintain the provision of vital blood products.

Blood Services

The pandemic period was very challenging to manage for OneBlood. Fear of being infected, restrictions on number of people in a room and the general lock down resulted in reduction of blood donation. Moreover, throughout the lockdown period, there was a decline in elective surgical procedures, and therefore less requirement for blood products was seen while on the other hand there was a increased requirement for plasma from the recovered patients for dealing with those who were still suffering from COVID-19.

Collaboration and Partnerships

OneBlood, therefore, collaborated with other blood centers and health care organizations to ensure that it operated under a network system that would facilitate its sharing of resources. It also alleviated shortages of this product within the regions due to this combined effort of major players.



Conclusion

Looking at the OneBlood, Inc's case, it is possible to establish that agility and collaboration together with the usage of technology are critical in the management of crises, such as the COVID-19 outbreak. Fortunately, OneBlood was able to adjust to particular disruptions effectively enabling the stability of their supply chain which guarantees the availability of critical necessities like blood products.

RESOURCE

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