

# Mothers Out Front

# Introduction

The organization in focus in this case is Mothers Out Front which is a social activism group that mainly campaigns on climate change and encourages mothers to be at the forefront in fighting this course. This case compiles with the organizational development issues that an organization undergoes in the course of trying to broaden its sphere of influence. The important areas of concern consists of; integrity of the mission and values, growth and expansion and volunteer mobilization in diverse communities.

# Strategic Challenges

When Mothers Out Front develops itself it needs to keep the change fighting in mind while adding layers of management where volunteers are increasing in numbers. The organization lacks strength and resources and sometimes has constraints in planning for its activities in several regions. It is here that strict control must be observed that every chapter operates with both clear mission and goals, and at the same time, it has its discretionary powers to act independently.

# Volunteer Mobilization

Volunteers are its major source of workforce, and they possess self-interest to work in the organization due to their experiences in climate change. On the other hand, the major challenge of this approach is the ability to maintain consistent volunteer participation due to the challenges that accompany growth of the organization.

# Conclusion

Mothers Out Front also demonstrates that as the movement grows the strategic direction of the coordinators must constantly consider how to maintain the purpose and values of the organization. The three specific goals related to planning, leadership, and volunteers are useful for the organization's development and will help it grow and enhance its efforts for mitigating climate change.

# Recommendation

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.

Resource: Visit [thecasesolutions.com](http://thecasesolutions.com) for detailed analysis and more case studies.