

MASSPORT MODEL – INTEGRATING DIVERSITY IN PUBLIC- PRIVATE PARTNERSHIP

INTRODUCTION

The Massport Model is a special model that focuses on the aspect of diversity in operations of the public-private partnerships (PPP). Some of the case issues include; evaluating the ways in which Massport (Massachusetts Port Authority) has managed to include minority and women owned business enterprise (MWBE) in contracting and partnership.

MANAGING DIVERSITY

Another major issue that became a concern to Massport was how to offer a level playing field in a terribly competitive market to MWBEs. Since P3s largely encompass venture multifaceted processes, MWBEs especially the small businesses do not have the capacity to procure.

RESULTS AND IMPACT

By so doing, Massport has acted as a trail blazer of public private partnership modes of operation. They have been effective at raising participation levels from MWBEs fundamental to minority welfare regarding economic enfranchisement. Furthermore, by keeping diversity on the spotlight Massport is a good example that diversity can be central to major large infrastructure projects.

CONCLUSION

In the context of the present paper the Massport Model demonstrates how diversity issues may be successfully managed in conjunction with the public-private partnerships. The case affords many insights and best practices organizations could learn to use to promote inclusion for the business.

RECOMMENDATION

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