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# **CHOOSING THE ROAD LESS TRAVELED – HOW CYCLING TOOK HOLD IN COPENHAGEN**

# INTRODUCTION

**The case "Choosing the Road Less Traveled: "How Cycling Spread in Copenhagen" focuses on the process of cyclisation in Copenhagen, engaging into the consideration of the particular stages of the process. Copenhagen is now known as a city of cyclists but it took time to become one and the following are the things that the city has incorporated on the roads.**

# GOVERNMENT POLICIES

**Thus, it can be seen that government interventions had the critical mass in popularising cycling. Denmark also implemented several political measures to restrict automobile use while promoting the cycling culture through such measures as tax exemptions on bicycles and bike-sharing services.**

# GENERAL TOPIC

**Part of Copenhagen's city layout is credited for the increased cycling in the city. It was much invested in the construction of set aside bike lanes and cyclist friendly roads that would enhance the safety of the cyclists. This was not simply switching from rail or road constructions to structures but a complete paradigm shift on the transport systems within the city with regards to non-engineered means of transport.**

# CONCLUSION

**Copenhagen's case shows that when a city and its institutions have a clear long-term vision and execute drastic changes in traffic policies, the outcome is sustainable development of urban transportation. The study is useful for other cities that intend to develop such schemes with the aim of managing traffic flow and encouraging the use of non-auto modes of transport.**

# RECOMMENDATION

**This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.**

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