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# **CASE STUDY SOLUTION FOR UBER COMES TO BOSTON**

# INTRODUCTION

**The uber comes to Boston case captures a web of issues that are involved in the process through which uber entered the Bostons market. This paper seeks to examine the various strategic, operational and regulatory issues facing Uber; and the measures that were put in place in order to overcome those challenges.**

# CHALLENGES FACED

**When Uber arrived in Boston it faced several challenges.**

**The firm faced more challenges such as; regulatory issues, competition with local taxis, and issues to do with safety. Boston's established traditional taxis that benefitted from well formulated legal frameworks regarded Uber as a threat to their operations.**

# **IMPACT AND OUTCOMES**

**It can be stated that Uber's business model brought about major effects on the Boston transportation market and the overall regulatory context. The new entrant puts pressure on traditional taxi services hence enhancing service delivery within the industry. Furthermore, the success seen by Uber in Boston paved the way for the company to open up in other cities as proven by the company's ability to control for regulatory and operational issues.**

# CONCLUSION

**In the “Uber Comes to Boston” case, the processes of disruption of existing industries with new technologies are shown in all their specifics. From the case presented based on Uber experience in Boston, one may conclude that skillful regulation adjustment, stakeholders’ management, and local operations diversification are the key steps to overcome the entry barriers.**

# RECOMMENDATION

**This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.**

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