

*Case Study:
Alexandre Mays and
the Epic Teaching
Plan*

Introduction

The “Alexandre Mars and the Epic Teaching Plan” is a case concerned with the story of Alexandre Mars, a French entrepreneur, philanthropist, and social cause supporter. This case looks into his vision of advocating for education especially through the use of a new method and his various ways of fulfilling this namely, the gaps in education.



Empathy in Business

There was a number of problems Mars had to encounter in the process of implementing the vision and leading to the change on education. First, there is a challenge of associating educational bodies to the technology and instruments to support its expansion to achieve his teaching plan.



Strategic Solutions

To counter these challenges Mars has developed the following tactics that are meant to change the nature of education delivery. He introduced the partnership model during the development of the strategy where stakeholders from the government, education department and other private institutions were included.



Conclusion

Alexandre Mars' solution to education reform using the organisation Epic Teaching Plan is a good example of how technological solutions can offer viable solutions to these problems. The case is really useful in demonstrating the need for flexibility, engagement of stakeholders and innovations with respect to the education sector.



RESOURCE

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.

Resource: Visit thecasesolutions.com for detailed analysis and more case studies.

