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“FOXCONN TECHNOLOGY GROUP (B)”



INTRODUCTION


The working of one of the largest electronics manufacturing companies is discussed in the Foxconn Technology Group (B) the case study. It has become famous because of its manufacturing of devices for big corporations such as Apple, and its business has received international attention due to different issues including labor relations, corporate governance and supply chain.





LABOR CHALLENGES


A major concern of the case is working conditions in Foxconn manufacturing plants. The conditions included poor working conditions, forced overwork, and several cases of employees taking their own lives, which are ethically questionable were to be disclosed to the public and led to pressure to change.





STRATEGIC RESPONSES


Amid the criticisms, Foxconn had adopted several strategic measures, getOption. These were applied through; offering better worker remunerations, better work environment, and making its operations more open. The company also wanted to expand its production capacity and even in applying the automation equipment to minimize reliance on labor.





CONCLUSION

The Foxconn Technology Group (B) case study is an important teaching tool for the application of ethics, management and global networks. It provides emphasis on corporate social responsibility and the fact and reality of how business organizations and corporations have to change and mirror the changing characteristics of society.





RECOMMENDATION

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