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(IHA): PROJECT SELECTION THEORY AND PRACTICE





Introduction

The IHA (International Health Alliance) case centers on the global undertaking of linking with a global health organization, which main focus is in the selection of projects. The primary issue here is one of picking the most effective projects to fund that will make these significant and lasting changes while also taking into account the financial capacities of IHA, stakeholders' expectations, and the organization itself.

The background of the slide is a detailed historical painting of a coastal city, likely Constantinople, viewed from a high vantage point. The city is built on a hillside overlooking a large harbor. In the foreground, several large sailing ships with multiple masts and white sails are docked or moving through the water. To the left, a group of smaller, traditional wooden boats is visible. The city's architecture includes domed buildings and a prominent minaret. The sky is filled with soft, golden light, suggesting a sunrise or sunset. The overall style is characteristic of 19th-century historical painting.

Challenges in Practice

Despite the existence of rich project selection theory, applying the theory to actual practice is not easy at all. In the case of IHA, decision-makers are expected to weigh the consequence of decision in form of service costs, social implications, ultimate strategic effectiveness and organisational sustainability.

The background of the slide is a detailed historical painting of a coastal city, likely Constantinople, during the Ottoman era. The scene shows a large harbor filled with various sailing vessels, including galleys and multi-masted ships. In the foreground, several large galleys are docked at a quay. The middle ground features a city built on a hillside, with numerous domed buildings and a prominent mosque with a tall minaret. The background shows a range of mountains under a sky with soft, golden light, suggesting a sunset or sunrise. The overall style is characteristic of 19th-century historical painting.

Solution Approach

To address the issue with IHA project selection, Wagh et al stride to put in place a strong decision making process that includes both quantitative and qualitative analyses. The metrics to use include project cost, potential health impact, available resources, and a match with IHA's goals and objectives will give a balanced scorecard.



Conclusion

From the IHA case it will be seen that theory together with practical aspects should be employed in the selection of the projects. Applying the quantitative techniques in conjunction with the qualitative assessment, organizations such as IHA can indeed overcome the difficulties associated with determination of priorities for scheme selection provided in the paper. Additional information on the case solution is available at www.thecasesolutions.com.



Resource

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