

Bridging The Transatlantic Economy

Introduction

Featuring Europe and North America it is one of the most active economic platforms in the globalized world carrying out vigorous trade and investment relations. This case discusses details of this relationship with special emphasis on how both regions can take advantage of each other in driving economic growth.

Being Transatlantic

The Transatlantic Economy has large, being valued at over \$5 trillion, and provides work to around 15 million employees in each territory. It creates a competitive environment and encourages development of many fields and industries. Knowledge of the nature of this relationship is important to policy makers and firms that are interested in expanding their sphere of operations.

Challenges Faced

However, the Transatlantic Economy has its barriers which include regulatory barriers, protectionism and political rivalry. These barriers include restrictions that disrupt the smooth flow of goods and investment from one country to another affecting the businesses, and consumers.

Conclusion

This book identifies the need to work together by those across the Atlantic in order to foster economic relations. Understanding the potential and the threats Europe and North America can shape a stronger economic cooperation for the benefit of all the participating subjects.

Recommendation

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