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WOLFGANG KELLER AT KONIGSBRAU- HELLAS A.E.



INTRODUCTION


The company specific example, titled “Wolfgang Kellerat, Konigsbrau Hellas, A.E.” published on [thecasesolutions.com](https://www.thecasesolutions.com), describe a difficult management situation encompassing leadership approaches, distinct national cultures, and interpersonal issues occurring in a European brewery company.





BACKGROUND


Wolfgang Keller, energetic, with a keen awareness of the practicalities of his business, reports conflicts with Dimitri Petrou, recovery-oriented, methodical, systematic. The analysis of Petrou's analytical method is that, although it is efficient in achieving the goals of the story, it causes a considerable amount of valuable time to be wasted, which is unendurable for Keller, as the latter expects quick decision-making and immediate action.





LEADERSHIP STYLE ANALYSIS


Further, Keller operates at a fast pace, strongly focuses on results and prefers becoming directly involved in operations. Although this has led to substantial growth across the company, especially at Konigsbrau-Hellas it has caused conflict with Petrou who is more reserved and prefers to rely on analytics.





CONCLUSION

Wolfgang Keller at Konigsbrau-Hellas A.E is another case that can be used to show how cultural nuances within a team and a company require leaders to display different leadership behaviors. It was apparent that settling unsettled rivalry between Keller and Petrou could not only enhance the organizational effectiveness but also enhance perceptible employee satisfaction in addition to pioneering the long-term sustainability of Konigsbrau-Hellas.





RECOMMENDATION

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.

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