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THREE JAYS CORPORATION



Introduction

The Three Jays Corporation productive case is an interesting study specifically in the fields of strategic management and business operation. In the case, the company has several challenges that concern supply chain management, inventory and demand management.



Pain Points

The first present problem of Three Jays Corporation is that it has a bad supply chain management resulting to high costs and more time being taken. The case reveals several decision points that create supply chain congestion and result in increased inventory costs.



Supply Chain

Long-term relationships with suppliers have the added benefits of increasing supply chain transparency to the extent that Three Jays Corporation can provide quick reactions to fluctuations in demand or supply shocks.





Conclusion

Selecting supply chain management, demand forecast accuracy and, and technology the three Jays corporation can address it challenges and prospects for growth. The implementation of these approaches will, therefore, lead not only to increased efficiencies are but will also establish procedural robustness and organizational competitiveness.



Resource

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