

Theeda Care: System Strategy



Introduction

Wisconsin based ThedaCare with multiple health facilities has remained keen in availing quality care to its clients and has times and again faced the growing issues in the health care system. Finally, the case study focuses on the process of how ThedaCare tends to integrate several types of services in improving patients' experiences and organization effectiveness.



Background

Established in 1968 ThedaCare provides healthcare service to a large population and geographic area throughout hospitals, outpatients and various specialty clinics. The current issues that tend to affect the performance of this organization include; higher expenses, legal expectation and concerns, and the shift for a new healthcare delivery model.



Strategic Initiatives

Among THEDACARE's strategic priorities there is identified "System Strategy", which is aimed at the particular shifts within the health system towards the population health management and value based care. With the belief that more preventative care and chronic disease management will lead to less hospital stays, ThedaCare has the goal of embracing the health care community.



Conclusion

This paper explores ThedaCare's System Strategy as a way of providing a real life example of how one healthcare system was able to address some of the challenges that it faced in the industry. This approach of focusing on integrated care and population health is proactive in the sense that it demonstrates that what is good for patients is also good for ThedaCare organization performance at the same time.



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