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STRATEGY ASSIGNMENT COVID-19

INTRODUCTION

The COVID-19 pandemic has had a significant effect on the business world across the globe changing the strategies of organisations to perform in an environment that is entirely unique. The "Strategy Assignment: The COVID-19 case solution based on the future is about the possibilities of how businesses can survive the challenges posed by the pandemic.

STRATEGIC ADAPTATION

The case reveals the need of excellent dynamism and creativity while undertaking strategic management. Firms thus had to shift their strategies fundamentally, after adopting technology to improve operational efficiency as well as the customer experience.

KEY TAKEAWAYS

In relation to that, it is the lesson of the importance of resilience reference to strategic management. Flexible-first employers that put money into digitization, and ensured the welfare of employees were better placed to cope with COVID-19 impacts.

CONCLUSION

The "Strategy Assignment: The "COVID-19" case solution gives important information on the management adjustments needed by businesses in the face of crises. Therefore, agility, innovation and resilience have become essential factors, on which companies could build not only the survival mode in the post-pandemic world, but also the winning strategy.

RECOMMENDATION

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.

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