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Number 1 in case studies solutions

# RECREATIONAL PROPERTIES







# *Introduction*

**Recreational Properties is a case that expounds the issues of strategic management and operations in an organization dealing in vacation and recreational rental houses. This case is highly suitable for investigation of issues associated with the real estate investment, property management, competition and the effects of organizational structure on customer satisfaction improvement.**





# *Strategic*

**The solution provided at the [thecasesolutions.com](https://thecasesolutions.com) focuses on the key choice – the need to balance the optimization of the business processes while at the same time offering the improvements for the customer experience. Some of the suggestions entail increasing buildings' standards for occupants' leasing by reconstructing or upgrading them, applying technology in property management, and adopting an appropriate rent range depending on current developments.**





# *Financial Considerations*

**The second major issue revolves around the handling of cash flow with reference to the properties of the company. The solution provides ideas for moderation of cash flow including lessening of operational expenses while maintaining quality to find better methods of raise of property capital and repair expenses.**





# *Conclusion*

**The concept of managing a Real Estate firm; The case of Recreational Properties opens the door to so many ideas when it comes to the management of the properties. All guidelines provided by the solution from [thecasesolutions.com](http://thecasesolutions.com) are aimed at the improvement of operational processes and customers' satisfaction for further business viability.**





# *Resource*

**This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.**

**Resource: visit [thecasesolution.com](https://thecasesolution.com) for detailed analysis and more case studies.**