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# *Project Sun Devil and Project Paris*

# *Introduction*

Project Sun Devil and Project Paris are two on which emphasis is placed since they give insights into ultimate business undertakings. These two projects were very helpful at looking into how firms solve problems, operate within environments that are competitive, and manage over time horizons to be profitable.

# *Resource Allocation*

HRM and IT competencies can easily contribute to the accomplishment of every strategic business drive through the efficient use of resources such as people and technologies.

# *Global Expansion*

Exporters have to adopt a sensitive approach of evaluating their international markets and needs and come up with distinct marketing strategies that address their market needs.

# *Conclusion*

Project Sun Devil and Project Paris provide important insights into strategic choice, creativity, and growth globally. These cases are rich in terms of learning how firms can work through various issues and what they might experience as they expand and operate in a global setting.

# Resource

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

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