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# KOHLER COMPANY



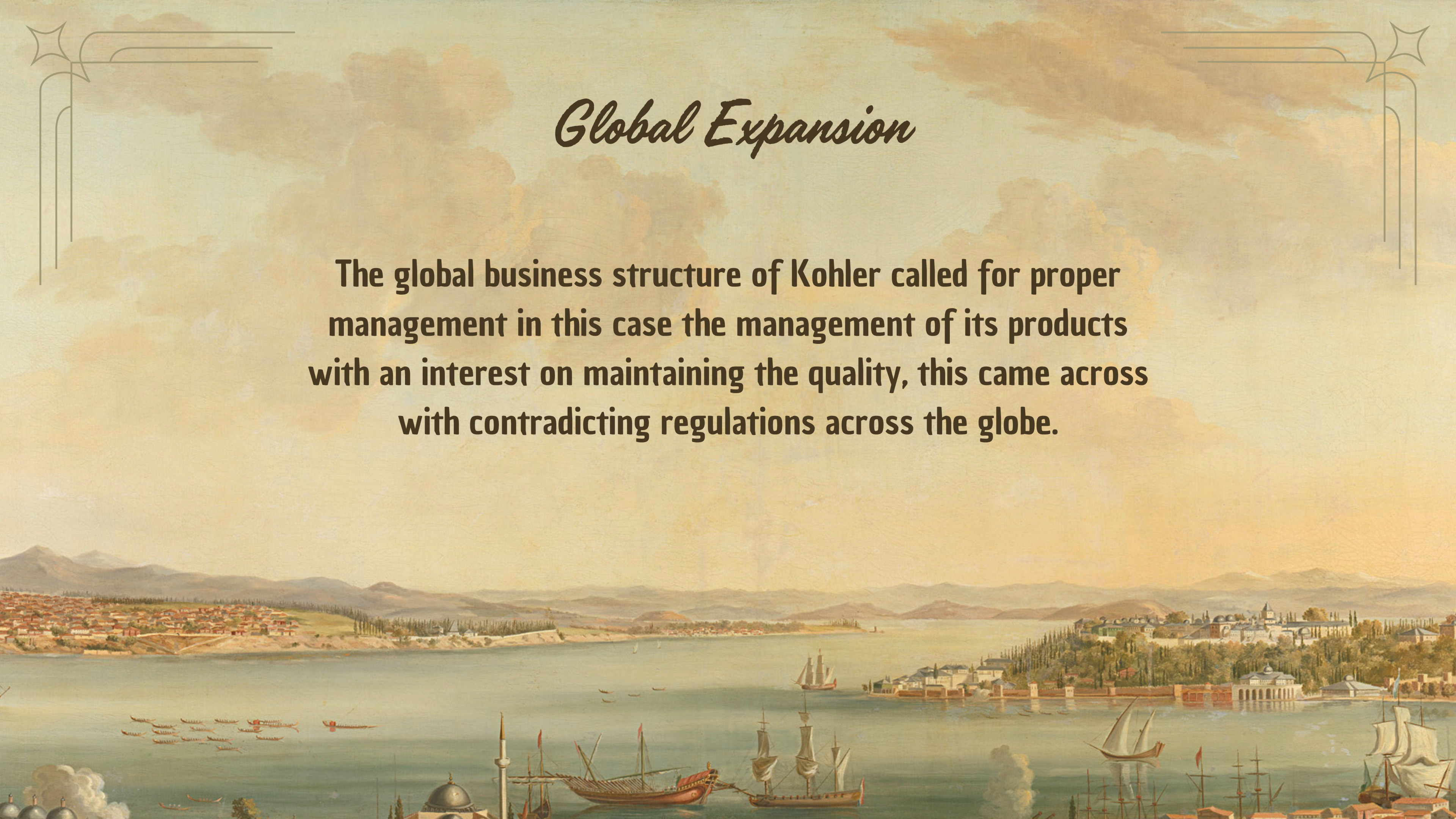


# *Introduction*

**The following case focuses on the strategic Kohler Company business issue, the company's organizational and operational complexities decision. Of the industry's oldest companies, Kohler has built a reputation for developing advanced and elegant solutions to plumbing needs.**

# *Global Expansion*

**The global business structure of Kohler called for proper management in this case the management of its products with an interest on maintaining the quality, this came across with contradicting regulations across the globe.**





# *Innovation Strategy*

**It is recommended that Kohler should extend its investment in product and technological advancement through utilization of markets and environmental preservation in order to address the increasing needs of customers.**

# *Conclusion*

**The analysis of the Kohler Company case reveals some of the significant issues which traditional organisations face. Kohler can therefore, maintain its legacy but still, innovate in the new global market by putting into practice the following strategies.**





# *Resource*

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**Resource: visit [thecasesolution.com](http://thecasesolution.com) for detailed analysis and more case studies.**