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# HOME DEPOT COMPANY



# *Introduction*

**Home Depot store is the largest home improvement retail chain store in United States of America that deals with various types of construction products, tools, supplies, and services and products needed for home improvement.**



The background of the slide is a detailed historical painting of a coastal city. In the foreground, several large wooden sailing ships with multiple masts and white sails are docked or moving through the harbor. To the left, a group of smaller, traditional wooden boats is clustered together. The middle ground shows a large body of water with a few more ships. In the background, a city with numerous buildings, including domes and minarets, is built on a hillside overlooking the water. The sky is filled with soft, golden clouds, suggesting a sunset or sunrise. The overall style is that of a classical oil painting.

# *Strategic Analysis*

**The case provides insight of Home Depot business model with a keen interest on customer services, diversification of products that the firm offers and price rivalry. From the case, it can be ascertained that Home Depot distinguishes itself from competitors through superior shopping environment, knowledgeable workers and comprehensive variety of home improvement products.**



# *Financial Performance*

**Assessing the financial statement of Home Depot shows signs of stable, enduring and progressive revenues and profitability. This is the fact that ratio analysis such as sales, profit and the return on investment are important financial targets to reflect the efficiency of the operating strategies of Home Depot.**



# *Conclusion*

**Potential recommendations for the Home Depot Company are presented in the form of a case solution which can assist in analysis of the strategic and operational characteristics of the home improvement retailer. Customer-centric approach and use of technology show a recipe for sustainable and continuous growth regardless of the retail environment.**



## *Resource*

**This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.**

**Resource: visit [thecasesolution.com](https://thecasesolution.com) for detailed analysis and more case studies.**