

Introduction

History of Home Depot Home Depot Company is one of the biggest home improvement stores which offer a variety of products and services for home maintenance and construction. Established in 1978, it has expanded dramatically over the years to corner the market on home improvement throughout North America.

Management

The main threats come from that Lowe's is one of the major competitors, and the regional suppliers are also strong opponents. In addition, it is confronted with shifts in consumer behavior and has to consider technological improvements of web-based retailing.

Operational Improvements

Operation efficiency is crucial to Home Depot more so with the firm's numerous inventory requirements. Organization's supply chain is complex and this company pay much attention on the logistic and distribution channel.

Conclusion

The detailed Home Depot case analysis available on the case solutions.com offers a glimpse into how the company is likely to respond to competitive threat, ways in which it can improve efficiency and use e-commerce channel for growth in the long run.

Resource

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