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# *Foxconn Technology Group (B)*

# *Introduction*

Foxconn Technology Group is one of the biggest electronics manufacturing companies globally whose primary clients include technology giant such as Apple. This case explores various issues surrounding Foxconn by analyzing its operational activities


# *Challenges Faced*

The case points out three major issues that confront Foxconn namely, high cost of labor, intense quality demands, and constant imperative from clients to perform better. These have arisen to force operational strategies to focus on adapting to the changing market in order to sustain competitiveness.



# *Strategic Decisions*

These challenges remain important to understand as part of Foxconn's organizational environment as the following strategic decisions outline the company's development prospects. Currently the company is working on adopting automation and other manufacturing techniques which reduces the dieserization of work.



# Conclusion

The Foxconn Technology Group (B) case solution provides a detailed coverage of the strategic and operations challenges of the firm. By focusing on the labour relations, market concerns, and improvements in technologies, Foxconn intends not only to maintain its positions as the leading electronics manufacturing company, but also achieve the sustainable growth.

# Resource

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