

De beers Canada: The Attawapiskat Context

Introduction

The "De Beers Canada: The "Attawapiskat Context" case highlights aspects of De Beers Canada and diamond mining in the some of the least accessible areas of a vast country. This case focuses on the operation management of De Beers and it based on social responsibility and the environmental management and community issues.

Key Issues

The paramount issue to be solved is the integration of the company's work with the culture and needs of the indigenous people of Attawapiskat. Considering the general ethnic tensions with regards to resource exploitation in indigenous regions, De Beers faces challenges on issues to do with ecological deterioration, indigenous people heritage, and balanced economic returns.

Engagement”

To address these concerns, there are several safeguard measures that could be taken by De Beers including; Engagement with the Attawapiskat leaders and other stakeholders could be used a mean of building trust and sharing of benefits.

Conclusion

The "De Beers Canada: The 'The Attawapiskat Context' case illustrates that corporate objectives must reflect indigenous' values and aspirations. In the case of De Beers the key principle of success is rights and recognition of the Attawapiskat right, less harm to environment and reasonable opportunity for economic development.

Recommendation

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.

Resource: visit thecasesolution.com for detailed analysis and more case studies.