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# CHARLES CHOCOLATES





# *Introduction*

**Charles Chocolates is one of the iconic names of the market when it comes to the premium chocolate products and the customers are completely loyal. But this was accompanied by the following operational and strategic issues of the company; hence affecting its growth and profitability.**



# *Key Challenges*

**The main problems that Charles Chocolates face are associated with growth of production volume, while preserving the quality of the chocolates produced. The company also has an additional problem with fluctuations in customer flow throughout the year, especially during the holidays, which affects inventory and the supply chain.**

# *Supply Chain*

**Holding days or days of inventory can be managed and lead time reduced when the supply chain of Charles Chocolates is made efficient. Adopting an elastic SCM system would prove profitable because sales increase during festive seasons while production could be scaled down during slow sales.**



# *Conclusion*

**When it comes to the company's tactics in supply chain and market and its manufacturing techniques, Charles Chocolates has the prospects to mitigate the existing problems and create further stable development. From the solutions unveil in the case study from [thecasesolutions.com](http://thecasesolutions.com)**



The background is a detailed historical painting of a harbor. In the foreground, several large wooden sailing ships with multiple masts and white sails are docked or moving through the water. To the left, there are smaller, simpler boats. In the middle ground, a large city with numerous buildings, domes, and minarets is visible on a hillside overlooking the water. The sky is filled with soft, golden-brown clouds, suggesting a sunset or sunrise. The overall style is that of a classical oil painting.

# *Resource*

**This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.**

**Resource: Visit [thecasesolution.com](http://thecasesolution.com) for detailed analysis and more case studies.**