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ZETA MINING: WALKING THE DRAGLINE

INTRODUCTION

The Zeta Mining case explores issues of higher strategic management in the mining sector: operational management, liquidity and profitability, environmental management. A case study is presented on Zeta Mining, a large mining firm that is encountering technical issues related to dragline efficiency.

TECHNOLOGICAL UPGRADES

A decision to spend now on high-technology solutions for the sophisticated dragline equipment will minimize future losses from breakdowns.

Automations and predictive maintaining technologies can help a lot at this point.

SUSTAINABILITY INITIATIVES

Promoting measures that The Zeta Mining should include in its operations are; environmental conservation through land reclamation and other activities that minimize the company's carbon footprint.

CONCLUSION

This paper examines the Zeta Mining case which is an ideal example of the trade-off between running a business efficiently, being financially smart, and being environmentally conscious. The measures make it possible for Zeta Mining not only to work through current issues but also to be a pioneer in the mining sector.

RECOMMENDATION

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