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WINTHROP PARK DEVELOPMENT

INTRODUCTION

Strategic management of the Winthrop Park Development is analysed by the author as a case of decision making in relation to the execution of real estate development project.

The case thus stresses the assessment of the economic viability and costs along with the market attractiveness and the roles and rewards of the key players.

STAKEHOLDER MANAGEMENT

As a firm, we are going to respond to the questions that may come from investors, regulators and other concerned members of the community.

FINANCIAL PLANNING

**Using state of cash flow forecast and sensitivity analysis to ascertain whether the project is financially sustainable. Mitigation strategies that help include;
Phased development and flexible financing.**

CONCLUSION

The case of Winthrop Park Development underlines the need to link the strategic positioning of a company to the existing market conditions. That is why the well-coordinated and balanced solution is based on the principles of financial security and rationality, market knowledge, and stakeholders' cooperation.

RECOMMENDATION

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