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VOLKSWAGEN EMISSION SCANDAL COMPANY

INTRODUCTION

One of the biggest corporate fraud incidents in modern history was revealed by the Volkswagen (VW) Emission Scandal which manufacturers called "Dieselgate."

Volkswagen uncovered in 2015 that the company had installed software to deceive regulators and trick consumers about emissions results across the globe.

BACKGROUND

The worldwide automotive leader Volkswagen had placed illicit defeat devices in its diesel vehicles which circumvented vital environmental rules. Defeat devices in these vehicles enabled the cars to achieve pass emission tests yet exceeded legal pollution limits by 40 times while actually being driven on the roads.

REGULATORY FAILURES

Emissions testing procedures and oversight inspections proved to be weak points which became evident in the wake of this controversy.

CONCLUSION

The Volkswagen Emission Scandal exists as a fundamental tale of business misbehavior. Recently VW initiated strategic business reforms aimed at restoring their brand image while implementing durable operational practices. You can explore this case in full detail at www.thecasesolutions.com.

RECOMMENDATION

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

Resource: Visit thecasesolution.com for detailed analysis and more case studies.