

United Technologies Inc.

Introduction

United Technologies Inc. (UTI) is a world's largest corporation that offers innovative products to aerospace and building industries. The case discusses various strategic issues of UTI, various problems which affect it at an operational level and the competition that exists in the market.

Investment

Therefore, UTI should target disruptive technologies in order to sustain this competitive advantage or any other in areas such as advancement in aerospace technology where new hybrid engines are in the development process.

Sustainability Integration

Addressing the regulatory concerns of corporate sustainability and improving brand image will be achieved through integration of sustainable manufacturing practices and product design.

Conclusion

This case of United Technologies Inc. clearly portrays that to accomplish corporate objectives and mission it is crucial to focus on the activities like innovation, sustainability as well as operations excellence. With the help of these strategic solutions, established below, UTI can overcome these challenges and strengthen its leadership within the global industry.

Recommendation

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

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