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THEDACARE: SYSTEM STRATEGY





Introduction

ThedaCare, a health system that has received a lot of attention due to its implementation of cutting edge Integrated, Improvement Medicine, was charged with the challenge of realigning its strategy for sustainable and efficient operation, while maintaining focus on the patient.



Challenges

ThedaCare faced a reality of a rising cost, growing number of regulations, and changing customers' demands and expectations.

The organisation required modernization, efficiency, and improved service delivery systems throughout the organisation.



Culture Change

Of equal importance is the fact that ThedaCare put an immense focus on the creation of the strong organizational culture. Bottom-up culture where every employee at all organization levels was supposed to notice potential problems and suggest the solutions.

The background of the slide is a detailed historical painting of a coastal city, likely Constantinople, during the Ottoman era. The scene shows a large harbor filled with various ships, including galleys and multi-masted sailing vessels. In the foreground, there are several large galleys with long oars. The middle ground features a city with numerous buildings, domes, and minarets, situated on a peninsula or a low hill overlooking the water. The background shows a range of mountains under a sky with soft, golden light, suggesting a sunset or sunrise. The overall style is characteristic of 19th-century historical painting.

Conclusion

An overview of ThedaCare's system strategy shows that it is possible to organize work processes in such a way that the focus is on patients. By addressing the core issues of systems thinking and encouraging the process, the ThedaCare championed the difficult challenges healthcare organizations can face.



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