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THE LOCAL LION COFFEE SHOP



INTRODUCTION


The consideration of the Local Lion Coffee Shop case offers a uniting and valuable study of a small, independant specialty shop in the intensely competitive industry. This case focuses on the shop's positioning and plans, customers, and operations as they create a platform from which to build continued growth strategies.





OPERATIONAL COSTS

Controlling costs like rent, labour cost and cost of raw materials without having to sacrifice quality.





OPERATIONAL OPTIMIZATION


Such measures as changing the suppliers' contracts in its favor or rationalizing labor schedules, and so on.





CONCLUSION

What the Local Lion Coffee Shop caseous tells us about strategic thinking for small businesses? Today it is possible to apply new ideas and interact with customers, and the coffee shop will be successful for a long time. For more on this case, please go to thecasesolutions.com.





RECOMMENDATION

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

Resource: Visit thecasesolution.com for detailed analysis and more case studies.

