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T-SYSTEMS SOUTH AFRICA: CONTEXTUAL LEADERSHIP OF SHARED VALUE



INTRODUCTION


The ICT solutions provider T-Systems South Africa (TSSA) encountered obstacles when they tried to unite their corporate strategy with shared value principles. Leaders of the business applied contextual leadership as an approach to merge financial growth with social outcomes.





UNDERSTANDING


The business concept of shared value creates progress through social purposes together with economic gain. TSSA acknowledged the requirement of moving past basic corporate good responsibility (CSR) to embed shared value principles directly into its fundamental business operations.





LEADERSHIP APPROACH

TSSA implemented contextual leadership as its model for directing leadership methods according to external uncertainties and new chances. The approach helped TSSA navigate South Africa's rapidly changing social-economic setting that needed both digital evolution and trained labor programs.





CONCLUSION

Contextual leadership along with shared value principles show how they propel sustainable business achievement according to the T-Systems South Africa case. Social impact integration with corporate strategy at TSSA generated sustained value for the firm alongside social progress in the community.





RECOMMENDATION

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