

T-Systems South Africa: Contextual Leadership Of Shared Value

Introduction

This paper aims to use T-Systems South Africa (TSSA) as a case to illustrate how contextual leadership for creating shared value can be implemented. This organisation shows how corporations share similar values with overall societal requirements, how it promoting creativity, and the necessity for a strong defence of competitive advantage.

Value Model

It is through the identification of societal issues that correspond to business opportunities that shared value at TSSA is created. For instance, on its part, TSSA's ICT solutions leverage on development while at the same time dealing with issues such as education and socioeconomic naission.

Proposed Strategies

Some of the main issues that were present in the case of TSSA planning included the issue of stakeholder expectations as well as the issue of business objectives. To counter this, management had to constantly enshrine the principles of openness, teamwork and results-oriented thinking at the heart of organizational culture.

Conclusion

T-Systems South Africa success story also underlines the importance of adopting a sociological perspective when formulating business strategy. This not only promotes and sustains economic prosperity but also leaves good and sustainable relations on the society which acts a yardstick for other players in the economy.

Recommendation

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