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# **SUPER 8 MOTEL GUELPH**

# INTRODUCTION

**The Guelph Super 8 Motel belongs to the worldwide network of Super 8 hotels which provides reasonably priced hotel rooms. This business review evaluates the Super 8 Motel through its struggles against market competition and operational management shortcomings along with customer satisfaction unit.**

# CHALLENGES FACED

**The Guelph hospitality sector experiences high market competition because multiple hotels both economical and mid-range hotels pursue local customers. Super 8 Motel needs to create unique features to preserve its ongoing occupation levels.**

# **PROPOSED SOLUTIONS**

**Housekeeping standards together with customer service training and staff education will boost guest satisfaction which creates positive online reviews via service enhancement methods.**

# CONCLUSION

**Super 8 Motel Guelph should implement strategic solutions to tackle its difficulties so it can gain better market position and enhance both customer satisfaction and profit levels. Thecasesolutions.com presents an extensive solution which addresses effective ways to resolve both operational and financial difficulties of the motel.**

# RECOMMENDATION

**This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.**

**Resource: Visit [thecasesolution.com](https://thecasesolution.com) for detailed analysis and more case studies.**