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***Suda Electric Vehicle  
Company: Private Equity  
Investment In China***

# *Introduction*

This paper aims to discuss the critical management issues and decision-making factors arising from private equity investment in one of China's burgeoning sectors namely, the electric vehicle (EV) industry using Suda Electric Vehicle Company as a benchmark.

# *An Overview*

Suda Electric Vehicle Company is one of the most influential enterprises in China's light vehicle industry; it is famous for advancing intelligent technology and pursuing the green travel cause. It has been vested in offering unique products, timely manufactured hence putting it on a vantage to compete in the cut throated EV market share.

# *Technological Innovation*

Big trade margins to offer constant funding to Research and Development to follow up the emerging trends from competitors.

# *Conclusion*

The Suda Electric Vehicle Company case emphasizes that global business' requirement of strategic vision in Private Equity investments. Realizing its growth opportunities as well as market factors, investors can get significant returns and help Suda both adapt to the green trend.

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