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SPRINGY FIELDS: AN ENTREPRENEUR'S DILEMMA



INTRODUCTION


The "Springy Fields: The business issue in the "An Entrepreneur's Dilemma" case explores the issues that face an entrepreneur when seeking to bring into existence and effectively manage the start up firm. Many of the issues are identified in the case – how organizations face the tension between innovation, financial management and growth as they seek to meet changing customer and stakeholder needs.





BUSINESS MODEL


A strong business model is required for being able to attract investors and, therefore, to be profitable. Using a unique selling proposition strategy will assist Springy Fields to distinguish it from other competitors.





FINANCIAL PLANNING


Laying down precise resource utilization can enhance a financial plan. Stress on controlling costs as well as on increasing revenues will create stable and even growth prospects.





CONCLUSION

Reading the “Springy Fields” case is a valuable lesson in strategic planning and preparedness to change for an entrepreneur. Indeed, by evoking a sound business model, adequate financial management, customer-oriented approaches, and company’s growth capabilities, different obstacles can be addressed and strong, long-term businesses can be created.





RECOMMENDATION

This case is just a sample partail case solution. Please place the order on the website to order your own orignally done case solution.

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