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SABU Holzbau GmbH From A Leadership Crisis To Qualitative Growth' (A) & (B)

Introduction

This paper focuses on the action situation and development process of SABU Holzbau GmbH, starting from the leadership crisis to a sustainable qualitative improvement. As a two-part, tactical and strategic case study, this work explores challenges and solutions while targeting organisational change.

Overview

SABU Holzbau GmbH is a medium-size construction firm with specialization in timber buildings . Being a company specializing in craftsmanship, it experiences challenges such as leadership issues and unsuitable strategies other than developing its path.

Leadership Crisis

Such self-inflicted injuries include leadership issues, which are known to hamper decision-making and internal strife, which impugns on organizational processes.

Conclusion

This paper by examining the SABU Holzbau GmbH case demonstrates leadership crises as opportunities for organizational change. This case brings learning on contingency, leadership, and cultural factor and their impact on organizational challenges.

Resource

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