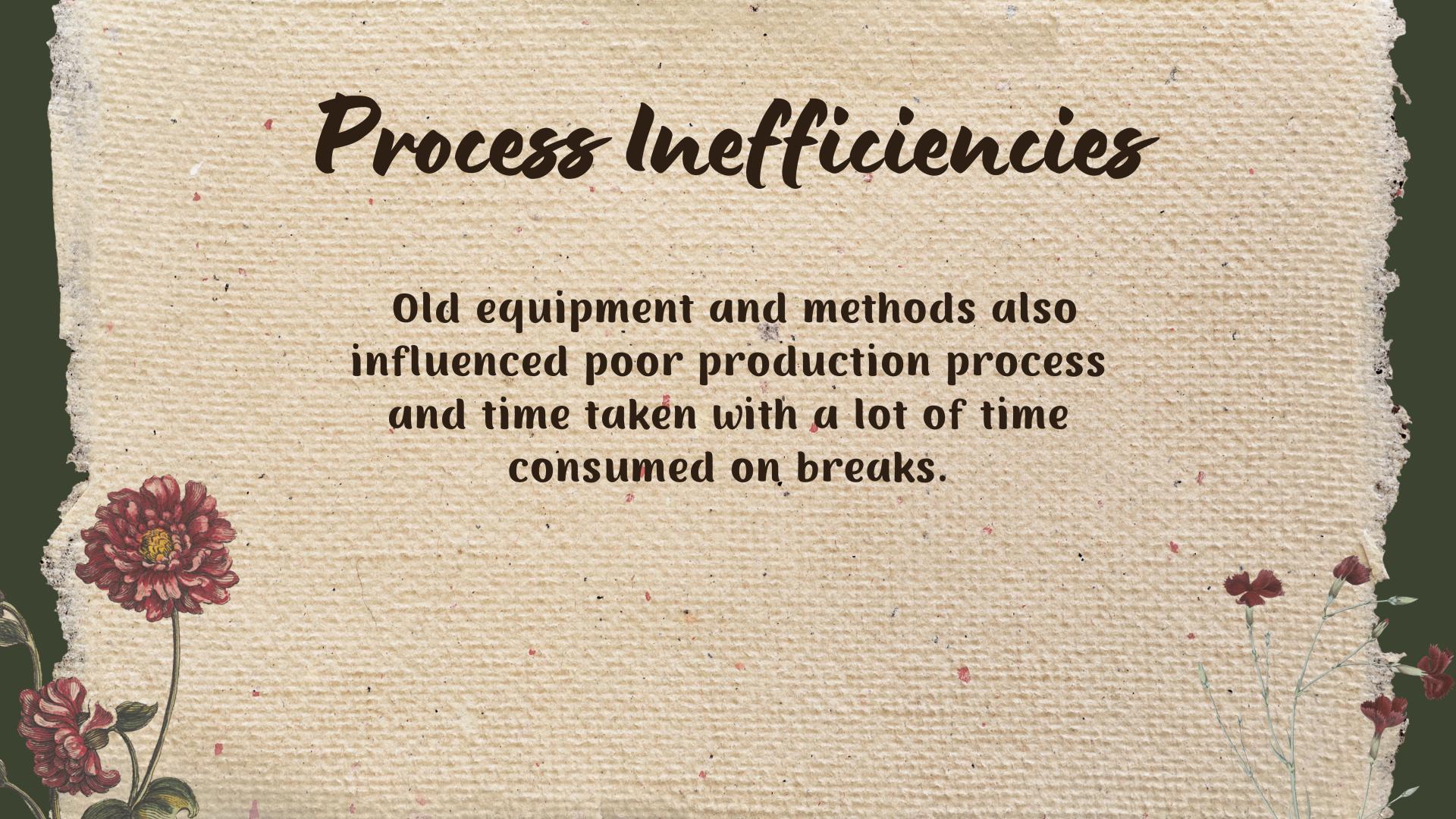


Introduction

The relative strategic situation at the Peoria Engine Plant offers a chance to explore operation effectiveness, costs control, and planning in the manufacturing setting comprehensively. This case brings into focus the common strategic issues that the plant has to cope with such as quality issues, costs and sustainability of competitive edge.



Supplier Collaboration Developing more effective communication and cooperation with suppliers proved

useful for gaining access to higher quality

materials at reasonable price levels.

Conclusion

The case Peoria Engine Plant is rich with lessons in how to overcome operations and strategic issues in a manufacturing business. Recognizing and encouraging innovation is an important way to promote strategic development among enterprises, and thus maintain their leadership positions in a highly competitive environment.

Resource

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